

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Olomana Mktg**  
**P O Box 2517**  
**Honolulu, HI 96804**

<b>Contract / Revision</b> 147415 /		<b>Alt. Order #</b>
<b>Product</b> 7/15-7/21		
<b>Contract Dates</b> 07/15/12 - 07/21/12		<b>Est. #</b>
<b>Advertiser</b> POL - Case for Hawai'i		<b>Original Date / Revision</b> 07/13/12 / 07/13/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/16/12	07/20/12	M-F Wake Up 2day	5a-8a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$250.00			
N 2	KHON	07/16/12	07/20/12	Live with Kelly	8a-9a		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$50.00			
N 3	KHON	07/16/12	07/20/12	People's Court	3p-4p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$25.00			
N 4	KHON	07/16/12	07/20/12	Dr. Phil	4p-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$150.00			
N 5	KHON	07/16/12	07/20/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$500.00			
N 6	KHON	07/16/12	07/20/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$500.00			
N 7	KHON	07/16/12	07/20/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$1,500.00			
N 8	KHON	07/16/12	07/20/12	Wheel of Fortune	630p-7p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$1,500.00			
N 9	KHON	07/16/12	07/20/12	M-F 10p-1035p News	10p-1035p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$1,000.00			
N 10	KHON	07/16/12	07/20/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$300.00			
N 11	KHON	07/21/12	07/21/12	Sa 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$1,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

Contract / Revision	Alt. Order #
147415 /	

Contract Dates	Product	Est. #
07/15/12 - 07/21/12	7/15-7/21	

Advertiser	Original Date / Revision
POL - Case for Hawai'i	07/13/12 / 07/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u> Spots    Amount																																																													
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td></tr><tr><td>N 12</td><td>KHON</td><td>07/15/12</td><td>07/15/12</td><td>Su 6p-630p News</td><td>6p-630p</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>1</td><td>\$1,500.00</td></tr><tr><td colspan="12"><table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>07/09/12</td><td>07/15/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$1,500.00</td><td></td><td></td></tr></table></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			N 12	KHON	07/15/12	07/15/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00	<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>07/09/12</td><td>07/15/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$1,500.00</td><td></td><td></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			Week:		07/09/12	07/15/12	-----S				1	\$1,500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																															
N 12	KHON	07/15/12	07/15/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00																																																												
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																																															
Week:		07/09/12	07/15/12	-----S				1	\$1,500.00																																																															

\*Tax 1 Note: Sales Tax 4.712%.

Totals 25 \$14,000.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/21/12	25	\$14,000.00	\$11,900.00	\$560.73	\$12,460.73
Totals	25	\$14,000.00	\$11,900.00	\$560.73	\$12,460.73

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

**CONTRACT**

**KGMB**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

And:

**Olomana Loomis ISC**  
 900 Fort Street Mall, Suite #350  
 Honolulu, HI 96813

<u>Contract / Revision</u> 796812 /		<u>Alt Order #</u>
<u>Product</u> July 15-July 22		
<u>Contract Dates</u> 07/15/12 - 07/22/12		<u>Estimate #</u>
<u>Advertiser</u> Case for Hawaii		<u>Original Date / Revision</u> 07/13/12 / 07/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Patty Doo	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
		<u>Total Ratings</u> 127.40
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/15/12	07/22/12	60 Minutes	6p-7p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	-----S				1	\$800.00	5.40			
Week:		07/16/12	07/22/12	-----S				1	\$800.00	5.40			
N 2	KGMB	07/15/12	07/22/12	Su HI News NOW at 10p	10p-1035p		:30				NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	-----S				1	\$720.00	5.40			
Week:		07/16/12	07/22/12	-----S				1	\$720.00	5.40			
N 3	KGMB	07/16/12	07/22/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	11111--				5	\$215.00	2.50			
N 4	KGMB	07/16/12	07/22/12	Price Is Right	10a-11e		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$130.00	1.50			
N 5	KGMB	07/16/12	07/22/12	Y&R	1p-2p		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$130.00	1.10			
N 6	KGMB	07/16/12	07/22/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$420.00	4.60			
N 7	KGMB	07/16/12	07/22/12	M-F HI News NOW at 6p	6p-630p		:30				NM	4	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$720.00	4.30			
N 8	KGMB	07/16/12	07/22/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	11111--				5	\$800.00	5.50			
N 9	KGMB	07/16/12	07/22/12	M-Su 5P-1035P	5P-1030P		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTFSS				2	\$600.00	4.60			
N 10	KGMB	07/16/12	07/22/12	NCIS	7p-8p		:30				NM	1	\$1,265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-T-----				1	\$1,265.00	8.60			

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KGMB**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

Contract / Revision	Alt Order #
796812 /	

Contract Dates	Product	Estimate #
07/15/12 - 07/22/12	July 15-July 22	

Advertiser	Original Date / Revision
Case for Hawaii	07/13/12 / 07/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KGMB	07/16/12	07/22/12	Big Brother	8p-9p		:30				NM	1	\$965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	---T---				1	\$965.00	8.00			
N 12	KGMB	07/16/12	07/22/12	Person of Interest	9p-10p		:30				NM	1	\$1,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	---T---				1	\$1,055.00	6.40			
										Totals	127.40	28	\$17,000.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	28	\$17,000.00	\$14,450.00	\$680.88	\$15,130.88
Totals	28	\$17,000.00	\$14,450.00	\$680.88	\$15,130.88

Signature: \_\_\_\_\_

Date: 07/13/12

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**CONTRACT**

**KHNL**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

And:

**Olomana Loomis ISC**  
 900 Fort Street Mall, Suite #350  
 Honolulu, HI 96813

<b>Contract / Revision</b> 796853 /		<b>Alt Order #</b>
<b>Product</b> July 15-July 22		
<b>Contract Dates</b> 07/15/12 - 07/22/12	<b>Estimate #</b>	
<b>Advertiser</b> Caase for Hawaii		<b>Original Date / Revision</b> 07/13/12 / 07/13/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Nani Liu	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 18+		
		<b>Total Ratings</b> 41.90
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/16/12	07/22/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	22222--				10	\$85.00	0.50			
N 2	KHNL	07/16/12	07/22/12	NBC Today Show	7a-9a		:30				NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$140.00	1.00			
N 3	KHNL	07/16/12	07/22/12	Hi News Now at Five	5p-530p		:30				NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	11111--				5	\$195.00	1.20			
N 4	KHNL	07/16/12	07/22/12	Hi News Now at 5:30	530p-8p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$250.00	1.40			
N 5	KHNL	07/16/12	07/22/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	11111--				5	\$350.00	2.00			
N 6	KHNL	07/16/12	07/22/12	Americas Got Talent	7p-9p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-T-----				1	\$550.00	2.90			
N 7	KHNL	07/16/12	07/22/12	Americas Got Talent	8p-9p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	--W----				1	\$550.00	2.90			
N 8	KHNL	07/16/12	07/22/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$250.00	1.80			
N 9	KHNL	07/16/12	07/22/12	Hi News Now at Five	5p-530p		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S				1	\$195.00	1.10			
N 10	KHNL	07/15/12	07/15/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/12	07/15/12	-----S				1	\$270.00	2.00			
N 11	KHNL	07/16/12	07/22/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**KHNL**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

Contract / Revision	Alt Order #
796853 /	

Contract Dates	Product	Estimate #
07/15/12 - 07/22/12	July 15-July 22	

Advertiser	Original Date / Revision
Case for Hawaii	07/13/12 / 07/13/12

												Totals		
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	-----S				1	\$300.00	2.00				
											Totals	41.90	33	\$7,000.00
*Tax 1 Note: General Excise Tax 4.712%.														

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	33	\$7,000.00	\$5,950.00	\$280.36	\$6,230.36
Totals	33	\$7,000.00	\$5,950.00	\$280.36	\$6,230.36

Signature:

Date:

07/13/12

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**KWME, Inc**  
**Attention: Rose Manipon**  
**600 Kapiolani Blvd**  
**#212**  
**Honolulu, HI 96813**

<b>Contract / Revision</b> 147361 /		<b>Alt. Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 07/16/12 - 07/22/12		<b>Est. #</b>
<b>Advertiser</b> POL - Ben Cayetano for Mayor		<b>Original Date / Revision</b> 07/13/12 / 07/13/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Calendar	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/16/12	07/22/12	M-F Wake Up 2day	5a-8a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$250.00			
N 4	KHON	07/16/12	07/22/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$500.00			
N 5	KHON	07/16/12	07/22/12	M-F 530p-8p News	530p-8p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$500.00			
N 6	KHON	07/16/12	07/22/12	M-F 8p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$1,500.00			
N 7	KHON	07/16/12	07/22/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$1,000.00			
N 8	KHON	07/16/12	07/22/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$1,500.00			
E 9	KHON	07/16/12	07/22/12	Inside Edition	1035p-1105p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$250.00			
N 10	KHON	07/17/12	07/17/12	Mayoral Debate Pre Adj	658p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-T-----				1	\$1,000.00			
<b>Totals</b>											<b>15</b>	<b>\$10,000.00</b>

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/01/12 - 07/20/12	15	\$10,000.00	\$8,500.00	\$400.52	\$8,900.52
<b>Totals</b>	<b>15</b>	<b>\$10,000.00</b>	<b>\$8,500.00</b>	<b>\$400.52</b>	<b>\$8,900.52</b>

Signature: 

Date: 7/13/12

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

# CONTRACT



**KHON**  
88 Piikoi Street  
Honolulu, HI 96814  
(808)591-2222

And:

**KWME, Inc**  
Attention: Rose Manlpon  
600 Kapiolani Blvd  
#212  
Honolulu, HI 96813

<b>Contract / Revision</b> 147523 /		<b>Alt. Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 07/23/12 - 07/29/12		<b>Est. #</b>
<b>Advertiser</b> POL - Ben Cayetano for Mayor		<b>Original Date / Revision</b> 07/16/12 / 07/16/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Calendar	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/23/12	07/27/12	M-F Wake Up 2day	5a-8a		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				4	\$250.00			
N 4	KHON	07/23/12	07/27/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$500.00			
N 5	KHON	07/23/12	07/27/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$500.00			
N 6	KHON	07/23/12	07/27/12	M-F 6p-830p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				2	\$1,500.00			
N 7	KHON	07/23/12	07/27/12	M-F 10p-1035p	10p-1035p		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$1,000.00			
N 8	KHON	07/23/12	07/27/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				1	\$1,500.00			
N 9	KHON	07/23/12	07/27/12	Inside Edition	1035p-1105p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$300.00			
N 10	KHON	07/28/12	07/28/12	Sat. Wheel of Fortune	630p-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	-----S-				1	\$800.00			
<b>Totals</b>											<b>20</b>	<b>\$13,000.00</b>

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/01/12 - 07/28/12	20	\$13,000.00	\$11,050.00	\$520.68	\$11,570.68
<b>Totals</b>	<b>20</b>	<b>\$13,000.00</b>	<b>\$11,050.00</b>	<b>\$520.68</b>	<b>\$11,570.68</b>

Signature: 

Date: \_\_\_\_\_

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## CONTRACT

KITV  
HAWAII

KITV  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

And:

Friends of Ben Cayetano C/O  
KWME  
600 Kapiolani Blvd  
One Kapiolani Building  
Suite 212  
Honolulu, HI 96813

<b>Contract / Revision</b> 930880 /		<b>Alt Order #</b>
<b>Product</b> 7/9 WK		
<b>Contract Dates</b> 07/09/12 - 07/12/12		<b>Estimate #</b>
<b>Advertiser</b> Cayetano/NP/Mayor		<b>Original Date / Revision</b> 07/12/12 / 07/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b> 9913141	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	07/09/12	07/12/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWT---				3	\$100.00			
N 2	KITV	07/09/12	07/12/12	The View	8:58-10:00 am / Hc		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWT---				1	\$150.00			
N 3	KITV	07/09/12	07/12/12	Dr Oz 4-5p	4-5p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWT---				2	\$150.00			
N 4	KITV	07/09/12	07/12/12	KITV News At 5	5-5:30pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWT---				2	\$300.00			
N 5	KITV	07/09/12	07/12/12	KITV News At 6	6-6:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWT---				1	\$500.00			
N 6	KITV	07/09/12	07/12/12	KITV News At 10	10-1035pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWT---				1	\$500.00			
D 7	KITV	07/15/12	07/15/12	AM FUNNIEST VIDEOS	6-7pm		:30			NM	0	\$0.00
8	KITV	07/10/12	07/10/12	WIPEOUT	7-8pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-T-----				1	\$600.00			
D 9	KITV	07/14/12	07/14/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	0	\$0.00
<b>Totals</b>											<b>11</b>	<b>\$2,950.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/12/12	11	\$2,950.00	\$2,507.50	\$118.15	\$2,625.65
<b>Totals</b>	<b>11</b>	<b>\$2,950.00</b>	<b>\$2,507.50</b>	<b>\$118.15</b>	<b>\$2,625.65</b>

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**CONTRACT**

**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

And:

**Media Plus - Honolulu**  
**c/o KWME, inc.**  
**600 Kapiolani Blvd., Suite #212**  
**Honolulu, HI 96813**

<b>Contract / Revision</b> 796318 /		<b>Alt Order #</b>
<b>Product</b> 7/16-7/22		
<b>Contract Dates</b> 07/16/12 - 07/22/12	<b>Estimate #</b>	
<b>Advertiser</b> Ben Cayetano for Mayor		<b>Original Date / Revision</b> 07/12/12 / 07/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KFVE	<b>Account Executive</b> Lehua Watson	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b> 2500	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KFVE	07/16/12	07/22/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$60.00			
N 2	KFVE	07/16/12	07/22/12	Hawaii News Now at 6:30	628p-7p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$150.00			
N 3	KFVE	07/16/12	07/22/12	Hawaii News Now At Nine	9p-935p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$350.00			
N 4	KFVE	07/16/12	07/22/12	Extra (935p-1005p)	935p-1005p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$150.00			
N 5	KFVE	07/16/12	07/22/12	Hot Hawaiian Nights 8p	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	----F--				1	\$350.00			
N 6	KFVE	07/16/12	07/22/12	Access Hollywood (ON)	1230a-5a		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$15.00			
N 7	KFVE	07/16/12	07/22/12	Hi News Now at Nine Sa-Su	9p-935p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----SS				1	\$300.00			
N 8	KFVE	07/16/12	07/22/12	Greatest UH Games Ever	7p-9p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S				2	\$100.00			
N 9	KFVE	07/16/12	07/22/12	Living Local w/ Baraquios	935p-1235p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----SS				1	\$25.00			
N 10	KFVE	07/16/12	07/22/12	TMZ (Wkd-DY)	5a-5p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----SS				1	\$40.00			
N 11	KFVE	07/16/12	07/22/12	Tue Hour 1	7p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

<u>Contract / Revision</u>	<u>Alt Order #</u>
796318 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/16/12 - 07/22/12	7/16-7/22	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ben Cayetano for Mayor	07/12/12 / 07/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
												Totals
												Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-T-----				1	\$100.00			
N 12	KFVE	07/16/12	07/22/12	Wed Prime Hour 1	7p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--W----				1	\$100.00			
<b>Totals</b>											15	\$2,250.00
*Tax 1 Note: General Excise Tax 4.712%.												

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	15	\$2,250.00	\$1,912.50	\$90.12	\$2,002.62
<b>Totals</b>	15	\$2,250.00	\$1,912.50	\$90.12	\$2,002.62

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**CONTRACT**

**KGMB**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

And:

Media Plus - Honolulu  
c/o KWME, Inc.  
800 Kapiolani Blvd., Suite #212  
Honolulu, HI 96813

<b>Contract / Revision</b> 798324 /		<b>Alt Order #</b>
<b>Product</b> July 16 Week 4		
<b>Contract Dates</b> 07/16/12 - 07/22/12	<b>Estimate #</b>	
<b>Advertiser</b> Ben Cayetano for Mayor		<b>Original Date / Revision</b> 07/12/12 / 07/13/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Bruce Nakamura	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Households		
		<b>Total Ratings</b> 83.80
<b>IDB#</b> 2500	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Totals Amount	
N 1	KGMB	07/16/12	07/22/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	3	\$1,455.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	MTWTF--				3	\$485.00	6.70				
N 2	KGMB	07/16/12	07/22/12	M-F HI News NOW at 6p	6p-630p		:30				NM	2	\$1,440.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	MTWTF--				2	\$720.00	6.40				
N 3	KGMB	07/16/12	07/22/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	2	\$1,820.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	MTWTF--				2	\$960.00	10.00				
N 4	KGMB	07/16/12	07/22/12	NCIS	7p-8p		:30				NM	1	\$1,455.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	-T-----				1	\$1,455.00	11.60				
N 5	KGMB	07/16/12	07/22/12	CSI	9-10p		:30				NM	1	\$910.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	--W----				1	\$910.00	5.90				
N 6	KGMB	07/16/12	07/22/12	60 Minutes	6p-7p		:30				NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	-----S				1	\$800.00	8.30				
N 7	KGMB	07/16/12	07/22/12	The Mentalist	9p-10p		:30				NM	1	\$860.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	-----S				1	\$860.00	5.10				
N 8	KGMB	07/16/12	07/22/12	Person of Interest	9p-10p		:30				NM	1	\$1,160.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/16/12	07/22/12	---1---				1	\$1,160.00	0.00				
Totals												83.80	12	\$10,000.00
*Tax 1 Note: General Excise Tax 4.712%														

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	12	\$10,000.00	\$8,500.00	\$400.52	\$8,900.52
<b>Totals</b>	12	\$10,000.00	\$8,500.00	\$400.52	\$8,900.52

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*Dynamic* 7/13/12

**CONTRACT**

**KHNL**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

And:

**Media Plus - Honolulu**  
 c/o KWME, Inc.  
 600 Kapiolani Blvd., Suite #212  
 Honolulu, HI 96813

<b>Contract / Revision</b> 796327 /		<b>Alt Order #</b>
<b>Product</b> 2012 Ben Cayetano for Mayor-Primary wk 4		
<b>Contract Dates</b> 07/16/12 - 07/22/12	<b>Estimate #</b>	
<b>Advertiser</b> Ben Cayetano for Mayor		<b>Original Date / Revision</b> 07/12/12 / 07/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Nent Liu	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
		<b>Total Ratings</b> 76.50
<b>IDB#</b> 2500	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/16/12	07/22/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$170.00	1.00			
N 2	KHNL	07/16/12	07/22/12	NBC Today Show	7a-9a		:30				NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$230.00	1.10			
N 3	KHNL	07/16/12	07/22/12	Hi News Now at Five	5p-530p		:30				NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$195.00	1.30			
N 4	KHNL	07/16/12	07/22/12	Hi News Now at 5:30	530p-8p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$250.00	1.60			
N 5	KHNL	07/16/12	07/22/12	NBC Nightly News	6p-630p		:30				NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$360.00	2.80			
N 6	KHNL	07/16/12	07/22/12	Hi News Now at Ten M-Su	10p-1035p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$350.00	2.20			
N 7	KHNL	07/16/12	07/22/12	Americas Got Talent	7p-8p		:30				NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-T-----				1	\$1,170.00	4.90			
N 8	KHNL	07/16/12	07/22/12	Americas Got Talent	8p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-T-----				1	\$1,000.00	4.90			
N 9	KHNL	07/16/12	07/22/12	Americas Got Talent	8p-9p		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	--W----				1	\$1,150.00	6.00			
N 10	KHNL	07/16/12	07/22/12	Law & Order SVU	9p-10p		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	--W----				1	\$415.00	4.00			
N 11	KHNL	07/16/12	07/22/12	Office/Parks & Recreation	7p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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**KHNL**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

Contract / Revision	Alt Order #
796327 /	

Contract Dates	Product	Estimate #
07/16/12 - 07/22/12	2012 Ben Cayetano for	

Advertiser	Original Date / Revision
Ben Cayetano for Mayor	07/12/12 / 07/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	---T---				1	\$450.00	4.00			
N 12	KHNL	07/16/12	07/22/12	Dateline NBC	8p-10p		:30				NM	1	\$348.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	----F--				1	\$348.00	2.20			
N 13	KHNL	07/16/12	07/22/12	Dateline NBC	6p-8p		:30				NM	1	\$347.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S				1	\$347.00	2.20			
N 14	KHNL	07/16/12	07/22/12	NBC Sports Special	7p-8p		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S				1	\$415.00	4.00			
N 15	KHNL	07/16/12	07/22/12	Americas Got Talent	8p-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S				1	\$1,000.00	4.90			
N 16	KHNL	07/16/12	07/22/12	HI News Now at Five	5p-530p		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S				1	\$195.00	1.00			
N 17	KHNL	07/16/12	07/22/12	HI News Now at Ten	10p-1035p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$240.00	2.10			
N 18	KHNL	07/16/12	07/22/12	HI News Now at Ten	10p-1035p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S				1	\$240.00	2.30			
N 19	KHNL	07/16/12	07/22/12	HI News Now at Five	5p-530p		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S				1	\$140.00	1.20			
N 20	KHNL	07/16/12	07/22/12	Saturday Night Live	1030p-1203a		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$415.00	5.00			
											<b>Totals</b>	76.50	\$12,000.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	32	\$12,000.00	\$10,200.00	\$480.62	\$10,680.62
<b>Totals</b>	32	\$12,000.00	\$10,200.00	\$480.62	\$10,680.62

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

7/13/12

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